GRESB’s mission is to enhance and protect shareholder value by assessing and empowering sustainability practices in the real asset sector.

INVESTOR PERSPECTIVE

Earlier this year GRESB conducted a survey of Investor Members. The results show that investors are demanding greater transparency on the ESG performance of real asset portfolios. They want to know how ESG-related risks are managed so that they can make better decisions on the allocation of their capital. And they are looking for coverage across all asset classes and strategies they invest in.

All GRESB investors in the survey have confidence in the ability of managers to meet their ESG disclosure requirements. While most still value transparency of GRESB performance, 35% set specific targets in terms of GRESB performance. When asked for their single biggest challenge in accurately managing the performance of real asset portfolios, 17 trillion in institutional capital, to engage with investment managers to enhance and protect shareholder value.

And they are looking for coverage across all asset classes and sustainability risks of their investment portfolios, over half mentioned data quality and portfolio coverage.

Set specific targets in terms of GRESB performance

Consider their managers to be either fully prepared, very prepared or prepared to meet their ESG disclosure requirements

Use GRESB data in their investment process

94%

35% 94%

100%
GRESB scores

Real estate companies and funds that have been early adopters in reporting to GRESB have shown to not only make continuous performance improvements, but also to structurally outperform those that have started later. In addition, first year participants start at an increasingly higher performance level, as more sustainability practices are adopted by the industry.

Continuous reporting leads to improved results

The distribution of private entity scores increases with their risk profile

8 YEAR CONSECUTIVE PARTICIPANTS
11th YEAR PARTICIPANTS

100%
76%
52%

Annual energy data coverage in different built environments:

- Energy data coverage by property type (KWh/m²)
- Average energy intensities by property type
- Participation in GRESB H&W Module by Region
- GRESB H&W Module participants average GRESB Score in full Assessment

Energy intensities by region - Office

Through advancements in asset reporting practices and the support of GRESB’s Data Partners, we are increasingly able to generate a detailed picture of energy intensities in different built environments.

Analysis of commercial office buildings across regions represents the beginning of a new generation of analytical tools. As more sectors provide sufficient observations, the new benchmarking abilities will help portfolio managers of all property types and regions to improve their energy efficiency profiles.

Esig leaders adopt health & well-being

By tracking the like-for-like portfolio energy consumption change of GRESB participants as a determinant to measure energy efficiency improvement, GRESB participants that submitted data have stayed ahead of this target between 2010 and 2016.

Participation in GRESB H&W Module by Region

The United Nations Sustainable Development Goals (UN SDGs) aspires to double energy efficiency rate of improvement by 2030 under UN SDG Target 7.3. To achieve this target, global energy efficiency has to improve with a 2.6% compounded annual rate between 2010 and 2030. The real estate sector is poised to play an important role in achieving this target.

Engagement meetings compared to 37% in 2012.

Tenants of GRESB participants that submitted data have stayed ahead of this target between 2010 and 2016.

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